



# CHAMBER MEMBER FEATURES AND BENEFITS

| Р  | romotional Opportunities  |
|--|---|
| Member 2 Member Newsletter                           | Members may include flyers, ads, announcements, etc., three times per quarter in this weekly e-blast. Reaches 3,000 subscribers + the Chamber's Facebook page. Send pdf or jpg to info@sheridanwyomingchamber.org.  |
| Ribbon Cuttings                                      | Ribbon Cuttings are available to all new Chamber members (except individual + associate members) as well as to Chamber members celebrating major changes.   |
| Sponsorship Opportunities                            | Enhance your visibility by sponsoring a Chamber program, event or publication such as the Ignite Conference, Christmas Stroll or Community Maps   |
| Chamber Member Mailing List                          | As a member, you have access to the mailing addresses for your fellow Chamber members.  |
| Listings in the Chamber's Online & Print Directories | As the front door to the community, the Chamber has an online membership directory that includes all members listed by category. In addition, the Chamber publishes an annual Community Guide & Member Directory, which is distributed in all relocation packets and to visitors, residents and other businesses. |
| Live Life Local Sheridan County<br>Facebook Group    | Promote your business on Facebook via the Chamber's Live Life Local Sheridan County Facebook Group. Anyone can join, but only Chamber members can share their business posts to the group.  |

|                       | Connection Opportunities  |
|-----------------------|---|
| Business Before Hours | Rise and shine with the Chamber the first Wednesday of each month! Kick off your day with morning refreshments and make new connections. Held at a different member location each month, you'll also learn more about the hosting business. Chamber members have the opportunity to host Business Before Hours after one full year of membership. |
| Chamber Lunch Program | Join your fellow members the second Wednesday of each month (excluding July and December) for our Chamber Lunch Program, which features educational presentations by area professionals on business and community topics and issues.  |
| Business After Hours  | As the Chamber's premier networking event, Business After Hours is held the third Wednesday of each month at a different member's location. Enjoy great food, great beverages and even better conversation! Chamber members have the opportunity to host Business After Hours after one full year of membership.                                  |
| Chamber Coffees       | Learn more about the outlying communities of Sheridan County. Chamber Coffees are held throughout the year in Clearmont, Big Horn, Dayton, Ranchester and Story.  |
| Member Job Postings   | Find new team members. The Chamber's job postings page is the top viewed page on our website.   |



|                                | Educational Opportunities  |
|--------------------------------|--|
| Ignite Business Conference     | Spark your professional growth! The Chamber hosts this annual conference to provide the opportunity for professionals at every level to gain innovative ideas, learn about best practices and acquire vital information to spark their professional development and business growth. |
| Candidate & Legislative Forums | The Chamber's Government Affairs Committee keeps you informed on local political candidates and issues and gives you the opportunity to talk with the local legislative delegation at our annual legislative forum.  |
| Chamber Online Newsletter      | Learn about upcoming Chamber programs and events, access curated business resources, educational opportunities, member opportunities and alerts and more with the Chamber Online Newsletter. For Chamber members only.   |
| Leadership Sheridan County     | The Leadership Sheridan County program broadens the base of quality leadership by inspiring citizens to assume leadership roles, extending awareness of community resources and strengthening individual leadership skills.  |

|                          | Cost Savings  |
|--------------------------|---|
|                          | Chamber members may use the Chamber's Bulk Mail Permit to save money on large mailings. Ask a Chamber staff member for details. |
| Constant Contact Savings | Chamber members receive up to 25% off their Constant Contact subscription. Ask a Chamber staff member for the link.             |

|   | Chamber Committees   |
|---|--|
| · · · · · · · · · · · · · · · · · · ·         | ees serve as the conduit to addressing the needs of our business on to all individual members and employees of Chamber members.  |
| Ag & Natural Resources                        | This committee promotes and supports agriculture and natural resources through the 4-H Buyer's Reception, natural resources education and agricultural forums.               |
| Business Retention & Expansion                | Helping local businesses succeed is paramount to our mission. The BRE Committee focuses on workforce training, roundtables and professional development to help you succeed. |
| Government Affairs                            | This committee provides a conduit for ideas and information regarding public policies to flow between members, local municipalities and elected officials.                   |
| Chamber Ambassadors                           | Limited to 36 members, the Chamber Ambassadors serve the community by conducting ribbon cuttings, member visitations and providing assistance at community events.           |
| Leadership Sheridan County Steering Committee | This committee oversees the annual Leadership Sheridan County program. Open to program Alumni.   |





## **CHAMBER MEMBERSHIP INVESTMENT SCHEDULE**

All employee calculations are based on the number of Full-Time, Part-Time and Seasonal Employees (FT=1, PT=.5, S=.25)

| For-Profit Business                     | Annual Investment  |
|---|--------------------|
| 0-5 Employees                           | \$285              |
| 6-10 Employees                          | \$345              |
| 11-15 Employees                         | \$395              |
| 16-20 Employees                         | \$475              |
| 21-25 Employees                         | \$575              |
| 26-30 Employees                         | \$615              |
| 31+ Employees (\$8.00/employee over 30) | \$615 + \$8.00 ea. |

| Not-For-Profit                          |                    |
|---|--------------------|
| Business/School/Government              | Annual Investment  |
| 0-5 Employees                           | \$165              |
| 6-10 Employees                          | \$195              |
| 11-15 Employees                         | \$225              |
| 16-20 Employees                         | \$265              |
| 21-25 Employees                         | \$285              |
| 26-30 Employees                         | \$305              |
| 31+ Employees (\$4.50/employee over 30) | \$305 + \$4.50 ea. |

#### **Regular Membership:**

Within a 75-mile radius of Sheridan County

#### Out of Area Membership:

Businesses that wish to support the Sheridan County Chamber of Commerce but are located outside a 75-mile radius of Sheridan. Limited benefits apply.

# Additional Business Category:

List your business under additional categories for \$25 each.

| Special Categories           | Annual Investment | Description  |
|------------------------------|-------------------|--|
| Chamber Supporter/Individual | \$135             | For individuals not associated with  |
|                              |                   | a business but who want to stay  |
|                              |                   | involved and informed.   |
| Associate                    | \$155             | Must be employed/contracted with a Chamber member business; provides an additional member listing in the directories.                          |
| Second Business              | \$195             | For owners adding an additional business to their existing membership. Second business category fee applies to business with fewest employees. |

Administrative Fee \$35

One-time set up fee for new members.

Members receive a plaque for your business and a Chamber Lunch coupon.







The Sheridan County Chamber of Commerce is a catalyst for business prosperity and a champion for a stronger community.

# SHERIDAN COUNTY CHAMBER OF COMMERCE STAFF

#### Teresa Detimore, CEO

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# SHERIDAN COUNTY CHAMBER OF COMMERCE BOARD OF DIRECTORS

### PRESIDENT Aaron Sopko, *Range*

#### **PAST PRESIDENT**

Jen Crouse, Sheridan College Foundation

#### VICE PRESIDENT

Mikole Bede Soto, Chapman Valdez & Lansing Law Office

#### **TREASURER**

Ron Lee, Rocky Mountain Discount Sports

#### **DIRECTORS**

Robert Briggs, Sheridan College
Kristen Czaban, Sheridan Memorial Hospital
Butch Dillon, Sheridan Floor To Ceiling
Jessie Dykhouse, FDL Consulting
Nadine Gale, AlphaGraphics
Brady Lewis, WWC Engineering
Ty Malone, Kennon
David Schwend, Navajo Transitional Energy
Company – Spring Creek Mine





## HISTORY OF THE SHERIDAN COUNTY CHAMBER OF COMMERCE

The "Sheridan Commercial Club" was incorporated on March 20, 1913. Record of the group exists as far back as 1895, when the Sheridan Commercial Club was originally organized with 83 members, including C. H. Grinnell and O. H. Wallop. In the early years, the group at different times called itself both the "Sheridan Commercial Club" and the "Sheridan Chamber of Commerce," but by all accounts, this was a continuing group of individual business leaders gathering to further Sheridan business relationships and growth. According to the club's constitution, membership was open to "any citizen of Sheridan County of reputable character," for a dues payment of one dollar.

In their first year, one of the topics of discussion was problems with the mail route over the mountains. By 1902, the club was drafting its bylaws and electing officers, with the clear statement that the club's objective was "to make the club thoroughly a business organization rather than a social one."

By 1934, the Chamber also had its own downtown office, described as "one of the most up-to-date and attractive offices in the northwest."

During this decade, the organization was re-incorporated as the Sheridan Chamber of Commerce. Moving forward, the forerunner of the current Ambassadors Committee, the Round-Up Club, was started in 1956 with 16 members. The Chamber office continued downtown for 37 years, from 1934 to 1971.

In 1904 the club took it upon itself to raise \$900 to buy a site for a state hospital, Wyoming General Hospital, to be erected in Sheridan. In 1906, they arranged with Burlington Railroad to provide publicity in the form of 25,000 folders about the county of Sheridan, for distribution at the train's stopovers on the East Coast. A magazine ad sponsored by the Chamber in 1910 identified Sheridan as "Wyoming's Most Progressive Twentieth Century Metropolis."

In 1934 a newspaper article touted the recent accomplishments of the Chamber, which included staging a buffalo hunt for the Crow Indians that was filmed for a movie; successfully defending a 20% reduction in the freight rates of freight coming into Sheridan; instituting a program that fed 22,000 lambs in the Sheridan area; continued activities for air mail and the improvement of the airport; and securing Wyoming and South Dakota's approval to extend U.S. Highway 14 from Rapid City to Yellowstone, through Sheridan.

Then in 1971, the "Tourist Information Center" was built "on a hill overlooking the Fifth Street interchange on Interstate 90," touted as "a cultural success, a commercial success, and a financial success" and the Chamber moved into its new home. In 2014, the Chamber moved back downtown to the former Woolworth's building at 171 N. Main St., and in 2022, we moved to our current location at 54 S. Main St.

Today, the Sheridan County Chamber of Commerce continues to serve as the largest voice of business in the community. As a catalyst for business prosperity and a champion for a stronger community, we currently represent more than 850 business members and over 10,000 area employees.



# **Membership Application**

| COMPANY INFORMATION (as you               | want it to appear online &  | in publications)       |                       |
|---|-----------------------------|------------------------|-----------------------|
| Company Name                              |                             |                        |                       |
| Physical Address                          | City                        | State                  | Zip                   |
| Business Phone                            | Website/Social Med          | ia                     |                       |
| Business Email                            |                             |                        |                       |
| Billing Address (if different)            | City                        | State                  | Zip                   |
| CONTACT INFORMATION                       |                             |                        |                       |
| Primary Contact                           |                             | Title                  |                       |
| Email                                     |                             | Phone                  |                       |
| Preferred Method of Contact:   Email      | 1 □ Phone □ Text Phon       | e                      |                       |
| Billing Contact                           |                             | Title                  |                       |
| Email                                     |                             | Phone                  |                       |
| Names & Email Addresses of employe        | es who should receive email | correspondence from    | n SCCC:               |
| BUSINESS INFORMATION                      |                             |                        |                       |
| Select One: ☐ For Profit ☐ Non Prof       | fit  Individual/Associate   | ☐ Second Business      |                       |
| If this is a second business, please list | your primary business       |                        |                       |
| Listing Category (see list)               |                             |                        |                       |
| 20-word Business Description:             |                             |                        |                       |
|   |                             |                        |                       |
|   |                             |                        |                       |
| REASON FOR JOINING THE CHAM               | /IRFR                       |                        |                       |
| □ Networking □ Exposure □ Supp            |                             | More Involved □ C      | )ther                 |
|   | or community in Decome      | 1.1010 III.01,000 II 0 |                       |
| # of Employees: FT                        | PT                          | Seasonal               |                       |
| Membership \$ + One T                     |                             |                        |                       |
| Payment Method                            | Credit Card Number          |                        |                       |
| CVC Code Exp. Date                        | Cardholder Name_            |                        |                       |
| Cardholder Signature                      |                             | Billing: ☐ Electron    | ic   Hard Copy        |
| -   |                             | -                      |                       |
| Office Use Oak                            |                             |                        |                       |
| Office Use Only                           | racaccad Dayman             | t Loggod At            | nn Paud Pu            |
| Join Date: CC Pr                          | ocesseu ruyillelli          | Loggeu A               | Revised June 24, 2020 |

# **BUSINESS CATEGORIES**

Included with your Chamber membership is an on-line and print member directory listing in one of the following business categories. Additional category listings are available for just \$25 (annually) each.

#### **Advertising & Media**

Advertising, Marketing, Public Relations
Media Productions

#### **Arts, Culture & Entertainment**

Arts

Art Galleries Museums, Historical Sites Music, Mobile Entertainment

#### **Automotive & Marine**

Automobile Dealers
Automobile Renting, Leasing
Automobile Services
Car Washes
Equipment Sales and Repair
Gas, Convenience Stores
RV Sales, Service

# Business & Professional Services

Accounting, Bookkeeping & Tax Services Architects, Engineers, Surveyors Attorneys Business Coaching, Consulting Drone & Scanning Solutions Employment, Training Services Funeral Homes Locksmith Office, Business Services Photography Printing, Copy Services

Retirement Plan Recordkeeping

# Water, Water Conditioners Computers &

<u>Telecommunications</u>
Computer Products, Services
Electronics

Information Technology, Data Storage

Telecommunications (Telephone & Cable)

Web Design

Signs

# Construction Equipment & Contractors

Building Contractors Concrete, Sand, Gravel, Stone

# Construction Equipment & Contractors continued

Construction Equipment & Contractors
Forestry & Land Management
Manufactured Homes

#### **Economic Development**

Economic, Business, Community Development

# Family, Community & Civic Organizations

Senior Citizen Services Service Organizations Social Services

#### **Farm & Ranch Services**

Farm/Ranch Equipment, Supplies Ranching

#### **Finance & Insurance**

Check Cashing, Cash Advances Collection Services Financial Advisors, Brokerage Firms Financial Institutions, Finance Companies Insurance Title Services

# Government, Education & Individuals

Clubs, Organizations Government Individual Members Schools

#### **Health Care**

Audiology
Chiropractic Care
Counseling Services
Dentist
Dermatologist
Health Care
Health Food, Products
Home Health Care
Massage Therapy
Medical Services
Optometrists & Opticians
Pediatric Therapy

#### **Health Care continued**

Personal Fitness, Wellness Physical Therapist Rehabilitation Services

#### **Home & Garden**

Cleaning Services
Electrical Contractors
Glass, Windows
Hardware
Heating, Air Conditioning
Home Remodeling, Decorating
Landscaping, Nurseries, Lawn
Care
Pest Control
Plumbing
Solar & Alternative Energy

#### **Industrial Supplies & Services**

Industrial Equipment, Supplies Metals Recycling

#### **Lodging & Travel**

Extended Stay Facilities Guest Ranches, Lodges Hotels, Motels RV Parks, Campgrounds Travel, Tours

# Manufacturing, Production & Wholesale

Beverage Distribution Manufacturing Protective Materials Design Welding, Fabrication

#### **Natural Resources**

Mining Natural Resources Oil, Gas Distribution Oil, Gas Production

#### **Personal Services & Care**

Assisted Living, Nursing Homes Day Spas Daycare, Preschools Hair, Nails, Cosmetics Tattoos & Piercings

#### **Pets & Veterinary**

Animals, Animal Care Veterinarians

#### **Public Utilities & Environment**

Environmental Services Utilities

#### Real Estate, Moving & Storage

Home Inspections Mobile Home Parks Moving, Storage Real Estate, Property Management

#### **Religious Organizations**

Churches

# Restaurants, Food & Beverages

Bars, Lounges, Breweries,

Wineries
Catering
Coffeehouses
Food Trucks
Liquor/Wine Dealers,
Distributors, Manufacturing
Restaurants

#### **Shopping & Specialty Retail**

Antiques, Collectables

Appliance Sales & Service
Bookstores, Libraries
Clothing, Footwear
Crafts, Hobbies
Department Stores
Drug Stores, Pharmacies
Florists
Furniture, Appliances
Groceries, Specialty Food
Products
Jewelers
Leather Goods
Office Equipment, Supplies
Specialty Stores, Gifts

#### **Sports & Recreation**

Recreation, Entertainment Sporting Goods

#### **Transportation**

Transportation, Trucking



# 2025

# ANNUAL SPONSORSHIP OPPORTUNITIES

Enhance your visibility and show your support of the local community by sponsoring a Chamber program, event or publication. For more information about sponsorship opportunities with the Chamber, call (307) 672-2485 or email info@sheridanwyomingchamber.org.



## **IGNITE CONFERENCE**

The Ignite Conference provides the opportunity for professionals at every level to gain innovative ideas, learn about best practices and acquire vital information to spark their professional development and business growth.



## CHRISTMAS STROLL & GET CAUGHT SHOPPING

The Sheridan Christmas Stroll is the official kick off for the Christmas season! Bringing more than 3,000 shoppers to Sheridan for the event, Christmas Stroll and our Get Caught Shopping campaign encourage the community to shop local.



## **COMMUNITY MAPS**

The Sheridan County Chamber of Commerce extends the opportunity to advertise on the official Sheridan and Sheridan County maps distributed by the Sheridan County Chamber of Commerce and Sheridan Travel & Tourism at the Visitors Center as well as inclusion in relocation packets, welcome bags and visitor locations.



## COMMUNITY GUIDE & MEMBER DIRECTORY

Feature your company in the Chamber's annual locals' guide, which targets current and future residents of Sheridan County. The magazine is distributed across approximately 9,000 homes, businesses and tourism and hospitality organizations.





10TH ANNUAL

# **IGNITE CONFERENCE**

May 20, 2025 Sheridan College

The Ignite Conference provides the opportunity for professionals at every level to gain innovative ideas, learn about best practices and acquire vital information to spark their professional development and business growth.



## **BUSINESS CHAMPION** \$2,000

- Business highlight prior to keynote speaker
- Your promotional materials in all Conference packets and on display at information table
- Four passes to the Conference
- Discounted registration fees for any additional sponsor employees attending
- Recognition with your logo on all Conference marketing materials and advertising, including Chamber Online and email announcements
- Logo and listing in Conference Program
- Acknowledgement during Conference announcements



## BUSINESS SUCCESS \$1,000

- Your promotional materials in all Conference packets and on display at information table
- Three passes to the Conference
- Discounted registration fees for any additional sponsor employees attending
- Recognition with your logo on all Conference marketing materials and advertising, including Chamber Online & email announcements
- Logo and listing in Conference program
- Acknowledgement during Conference announcements



# **BUSINESS ACHIEVEMENT \$750**

- Your promotional materials on display at information table
- Two passes to the Conference
- Business name listed in Conference marketing materials and advertising, including Chamber Online & email announcements
- Listed in Conference program
- · Acknowledgement during announcements



## **BUSINESS GROWTH \$500**

- Listed in Chamber Online & email announcements
- One pass to the Conference
- Listed in Conference program
- Acknowledgement during announcements

SPONSORSHIP DEADLINE: March 21, 2025





**30TH ANNUAL** 

# **CHRISTMAS STROLL**

and GET CAUGHT SHOPPING November 28 - December 13, 2025 Sheridan

The Sheridan Christmas Stroll is the official kick off for the Christmas season!
Bringing more than 3,000 shoppers to Sheridan for the event, Christmas Stroll and our Get Caught Shopping campaign encourage the community to shop local.



## GOLD \$3,000

- Your logo on all advertising
- Logo on Website and in Chamber Online and Facebook Advertising
- Logo on sign at business housing Santa and Mrs.
   Claus
- Recognition in Stroll Program
- Participation fee of \$150 for Stroll included
- 25 Stroll Buttons to sell or giveaway



## SILVER \$2,000

- Your logo on all advertising
- Listed on Website and in Chamber Online and Facebook Advertising
- Your company listed at business housing Santa and Mrs. Claus
- Recognition in Stroll Program
- Participation fee of \$150 for Stroll included
- 20 Stroll Buttons to sell or giveaway



## RED \$1,000

- Listed in all advertising
- Listed on Chamber's Website and in Chamber Online and Facebook Advertising
- Listed in Stroll Program

- Participation fee of \$150 for Stroll included
- 15 Stroll Buttons included to sell or giveaway



## GREEN \$500

- Listed in Stroll Program
- Listed in Chamber Online and Facebook Advertising
- Participation fee of \$150 for Stroll included
- 5 Stroll Buttons included to sell or giveaway





# **COMMUNITY MAP**

City of Sheridan Sheridan County Sheridan Parks & Pathways



## CHAMBER COMMUNITY MAP ADVERTISING

- The Chamber extends the opportunity to advertise on the official Sheridan and Sheridan County maps distributed by the Sheridan County Chamber of Commerce and Sheridan County Travel & Tourism at the Visitors Center as well as inclusion in relocation packets, welcome bags and visitor locations. The maps are two-sided and full color and mark YOUR location with a star. 11,000 maps are distributed.
- Please contact the Chamber office at (307) 672-2485 for publication dates and advertising rates.



# COMMUNITY GUIDE & MEMBER DIRECTORY

The official relocation and lifestyle magazine produced in partnership by the Chamber and The Sheridan Press



## COMMUNITY GUIDE & MEMBER DIRECTORY ADVERTISING

- Feature your company in the annual local's guide, which targets current and future residents of Sheridan County. The magazine is distributed across approximately 9,000 homes, businesses and tourism and hospitality organizations. Ad sizes range from 1/4 page to full page with discounted rates offered to Chamber members.
- Published annually in February with advertising deadline in late December/early January.
- Contact The Sheridan Press for details at (307) 672-2431.



We are continually working to build a stronger Chamber, which supports our business community, and our committees are an important and valuable tool in helping us reach our goals. By getting involved you are taking the first step in helping build a better community. If you have any questions or would like to meet with someone in our office to discuss which committee would be the best fit for you and the Chamber, please don't hesitate to call.

# CHAMBER COMMITTEES OPEN TO ALL INDIVIDUAL MEMBERS & EMPLOYEES OF CHAMBER MEMBER BUSINESSES:



**Mission:** To promote and support agriculture, natural resources and public lands in our community.

Meets: 3rd Tuesday of every month @ 12:00 pm

**Community Involvement:** 4-H/FFA Buyers' Dinner, Lunchtime Conversations About Open Spaces, agricultural forums, forest service liaison, natural resources education and local foods.

#### **BUSINESS RETENTION & EXPANSION**

**Mission:** The Business Retention & Expansion Committee is a group of member business people who share the common goal of developing new tools and programs to help area businesses grow and prosper, as well as planning and implementing workforce strategies that will ensure the future employability of our workers and address issues affecting business retention, productivity and economic competitiveness.

Meets: 4th Thursday of every month @ 8:00 am

**Community Involvement:** Workforce development workshops, Chamber Coffee roundtables, speakers and forums, Ignite Professional Development Conference and Manufacturing Day.



#### **GOVERNMENT AFFAIRS**

**Mission:** The Government Affairs Committee acts as a conduit for ideas and information regarding public policy to flow between members, the board, local municipalities and elected officials, in order to support the health of our communities and the mission of our Chamber. It is the goal of the Committee to help shape public policy that benefits our membership by proactively promoting community dialogue.

Meets: 4th Wednesday of every month @ 7:30 am

**Community Involvement:** Candidate forums, legislative forums, issue forums, and advocacy for business-friendly public policy.





#### **AMBASSADORS**

**Mission:** To serve as high profile representatives of the Chamber, promoting community and our members.

Meets: 2nd Tuesday of every month @ 7:15 am or 4:15 pm

**Purpose:** Officially welcome new businesses to the community and Chamber, celebrate grand openings, assist Chamber staff with business visitations and member prospecting, and attend/participate in Chamber events, such as luncheons, business after/before hours and Chamber Coffees.

**Community Involvement:** Ribbon cuttings, open house celebrations, member visitations, convention greeters, sports tournament support, Christmas Stroll, WYO Rodeo boot kickoff, and parades.

**Note:** Limited to 36 Members; only 2 per business. Must be a for-profit, non-profit or associate member of the Sheridan County Chamber of Commerce. Must apply.



**Mission:** Leadership Sheridan County is a unique educational program designed to broaden the base of quality leadership by inspiring citizens to assume leadership roles, extending awareness of community resources, and strengthening individual leadership skills.

Meets: 4th Thursday of every month @ 12:00 pm

**Community Involvement:** The Leadership Sheridan County Steering Committee gives oversight and direction to the design of the Leadership Sheridan County 10-month program.

**Note:** Open to Leadership Sheridan County Program alumni.



## **EVENT PLANNING COMMITTEE**

Christmas Stroll Planning Committee
Meets: Monthly August—December