



2023 Christmas Stroll

“Candy Cane Christmas Stroll”
Friday, Nov. 24, 2023

REGISTRATION PACKET

CONTINUING ALL-DAY STROLL WITH TRADITION

- Stroll 2023 will be held from 8 a.m. to 8 p.m. with Main Street and Grinnell Plaza closed from 4 to 8 p.m.
- Post your button number when you open Stroll Day and have your giveaway ready. We'll also provide a second button number poster for you to place near your register.
- Organizations will again provide complimentary food and beverages in Grinnell Plaza.
- Fireworks will conclude the festivities.
- “Get Caught Shopping” will kick off on Stroll Day and continue Saturdays thru Dec. 16.
- The Lighting & Decorating Contest will be a People's Choice contest again.

REGISTRATION INFORMATION

Participant cost

- \$150 for Chamber Members; \$200 for non-Chamber Members
- Participants agree to provide a prize valued at \$50 or more to be given to the person whose Stroll button number matches yours.
- Participants will be listed as a Christmas Stroll participant in all print promotional materials, including the Christmas Stroll program and newspaper ads, and on the Chamber's website and Christmas Stroll Facebook page.
- **You must register by Friday, Oct. 20, to be included in all event marketing.**

Stroll Buttons

- Your first packet of 5 buttons is included with your registration.
- Additional Stroll Buttons are available for purchase to sell in your business or to give away to employees or customers. Selling Stroll Buttons is a great way to entice new customers into your business!

Winning Button Numbers

- Early the week of Stroll, two posters with a unique winning button number will be delivered to your business. One is for you to post in your business for folks to find. The other is to keep near your register or front desk.
- When you open on Stroll Day, and through Christmas Eve, prominently display your winning button number inside your business or on your door or window.
- The person who matches their button number to your number wins your prize valued at \$50 or more.

PEOPLE'S CHOICE LIGHTING & DECORATING CONTEST

We encourage all Sheridan County businesses to show off your holiday spirit by decorating in the 2023 Christmas Stroll theme, “Candy Cane Christmas Stroll,” and taking part in the PEOPLE'S CHOICE 2023 Lighting & Decorating Contest!

The first place winner will win a great prize package, promotions through the Chamber and bragging rights for the entire year!

Only Stroll participating businesses may enter the contest, and participation in the contest is FREE.



28th Annual Christmas Stroll Registration Form

Prefer to register online? Visit sheridanwyomingchamber.org

Deadline: Friday, Oct. 20, 2023

PARTICIPATING BUSINESS NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

2023 CHRISTMAS STROLL PACKAGE

____ Yes! Sign me up to participate in Christmas Stroll. Includes 5 buttons.
(\$150 for Chamber Members; \$200 for non-Chamber Members)

2023 LIGHTING & DECORATING CONTEST

____ Yes! I want to participate in the PEOPLE'S CHOICE Lighting & Decorating Contest. FREE

ADDITIONAL BUTTON ORDER

- ____ 1 Pack for \$75 (15 buttons)
- ____ 2 Packs for \$150 (30 buttons)
- ____ 3 Packs for \$225 (45 buttons)
- ____ 4 Packs for \$300 (60 buttons)

CHAMBER BUCKS

(If you would like to order Chamber Bucks to give as your Winning Button Number Prize or for any other reason, we can deliver them with your buttons.)

____ Number of \$25 Chamber Bucks (no processing fees if you order now!)

= \$ _____ Total

PAYMENT INFORMATION

Stroll Package _____

Additional Button Order _____

Chamber Bucks Order _____

TOTAL: _____

PAYMENT METHOD

Check # _____ (payable to Sheridan County Chamber of Commerce)

Credit Card # _____ Exp _____

Security Code _____ Billing Address _____